

APPENDIX 1

Measure No.	Measure	EU Category	EU Classification	Lead Authority	Planning Phase	Implementation Phase	Key Performance Indicator	Target Pollution Reduction in the AQMA	Progress to Date	Estimated Completion Date	Comments
1	Continue to explore improvements within all AQMAs; highways infrastructure based. Feasibility to be completed in terms of options available.	Transport Planning and Infrastructure	Other	City Council / County Council	TBC	TBC	Less congestion and reduction in NO ₂ concentration in AQMAs.	-	Ongoing	TBC	Possible to present a number of options to the community to gain feedback. Improvements based upon; cycle lanes, one-way system, lane closure.
2	Vehicle restrictions to be enforced on the B4073	Traffic Management	Other	City Council / County Council	TBC	TBC	Reduction in NO ₂ concentration along Painswick Road.	-	Ongoing	TBC	Explore restricting the size of vehicles travelling down Barton Street. If this is used as a cut through rather than travelling on Metz Way it would stop larger, more polluting vehicles travelling through the AQMA.
3	Development of cycle lanes, both temporary and permanent.	Transport Planning and Infrastructure	Cycle network	City Council / County Council/ Cheltenham BC	Completed	Completed for London Road/ Cycle Spine ongoing	Number of users.	-	Ongoing	Completed/ TBC	Using the London road example identify additional areas where lane closure may be feasible. Running several trials to check feasibility and uptake. A permanent cycle route from Gloucester to Cheltenham is under construction.
4	Collaborating with bus operators (Stagecoach).	Transport Planning and Infrastructure	Other	City Council / County Council	Ongoing	Ongoing	Engagement with bus operators.	-	Ongoing	Ongoing	1) Upgrades to fleet; vehicle replacement and retrofitting. 2) Routing of buses; efficiency of service and least polluting vehicles in high NO ₂ concentration areas.

											Also the option to apply to refuse fleet if the council believe this to be a viable option.
5	Develop and enforce a City wide anti-idling campaign.	Traffic Management	Anti-idling enforcement	City Council / County Council	TBC	TBC	Increased awareness.	-	Ongoing	TBC	Reducing vehicle idling at identified points within the city; taxi ranks, train station, bus stops and outside schools.
6	Implementation of a fleet recognition scheme.	Vehicle Fleet Efficiency	Fleet efficiency and recognition schemes	City Council / County Council	TBC	TBC	Number of users.	-	Ongoing	TBC	A scheme such as ECO Stars can be aimed at bus, coach, HGVs and taxis within the City. A scheme should raise awareness among operators of commercial vehicles of the important role they can play in helping to improve local air quality, through improved fleet environmental performance.
7	Procurement of low emission vehicles	Promoting Low Emission Transport	Company Vehicle Procurement - Prioritising uptake of low emission vehicles	City Council / County Council	Complete	In progress	Number of users.	-	Ongoing	On Hold	Inclusive of a salary sacrifice scheme to promote LEV take-up within council staff - tax breaks etc. In progress- Tusker soon to be launched.
8	Scooter/cycle rental.	Promoting Travel Alternatives	Prootion of cycling	City Council / County Council / Cheltenham Borough Council	Continued	Continued	Number of users.	-	Ongoing	Ongoing	Trial of e-scooters and E cargo bikes currently being undertaken within Gloucester and Cheltenham. Liaise with county upon results of trial and feasibility to develop into a permanent travel option. Understood that trial went well and there is the possibility of transferring to a cycle scheme.
9	Provide supplementary planning guidance to	Policy Guidance and Development Control	Air Quality Planning and Policy Guidance	City Council / County Council	TBC	TBC	Engagement between EHOs and developers.	-	Ongoing	Ongoing	Guidance to be refined from discussions around requirement for baseline monitoring /

	developers.										modelling, etc. Appropriate planning guidance from County Council fed down to City Council requirements.
10	Installation of electric charging points within Council car parks throughout the city.	Promoting Low Emission Transport	Other	City Council / County Council / Office for Zero Emission Vehicles	Under Consideration	TBC	Number of charging points.	-	Ongoing	TBC	Draft policy in Local Plan - every household where it is feasible. Expand upon this to install within existing car parks, subsidise EV parking.
11	Travel planning / Behavioural Change Campaigns	Promoting Travel Alternatives	Intensive active travel campaign & infrastructure	City Council / County Council	Ongoing	TBC	Number of plans implemented.	-	Ongoing	Open Ended	The measures that have been discussed within 3 and 4 should be moulded into a suite of works that can be developed and implemented over a set timeline. Would include Travel Plans / Journey Planning Promotion of sustainable / active travel Cycle to work schemes Family cycling schemes Working from home. Travel plans can be tailored to: Schools Job seekers Businesses Specific to geographical areas
12	Public Awareness / Information Accessibility	Public Information	Via the Internet	City Council / County Council	TBC	TBC	Increased awareness.	-	Ongoing	TBC	Dovetailed with the measure above, the amount and the quality of information available to the general public should be increased. Emphasis on information on sustainable travel options. Air quality information database - central landing website

											that links to relevant information.
13	Schools Initiatives	Promoting Travel Alternatives	School Travel Plans	City Council / County Council	TBC	TBC	Number of schools involved.	-	Ongoing	TBC	Specifically related to the schools within Gloucester. Again, a list of sub-measures should be detailed that can be developed and implemented over a set timeline. To consider: Anti-idling School streets / street closures Ongoing educational events Cycle and walking route planning